

## Reykjavik Pure Energy

Reykjavik is the capital of Iceland which is located midway between Europe and America. This northernmost capital of the world is a dynamic international and uniquely creative city with a highly developed infrastructure, skilled labor force, high standards of living and a clean and unspoilt natural environment. Reykjavik is also conveniently small and safe and is more or less free from the major problems that haunt many other capitals – making it an increasingly popular destination for visitors.

Iceland has a unique position in the world when it comes to energy production as renewable energy sources are utilized to a far greater extent than any other country and because of it, Reykjavik may be the cleanest capital in the world with its pure air and unpolluted water.

Leaving the natural energy aside – Reykjavik is also characterized by its vibrant cosmopolitan culture scene making it a European City of Culture in the year 2000. The fast developing and innovative professional and public sectors are also great driving forces in the city. Reykjavik is therefore known as the city of Pure Energy – where creativity, competitiveness and high standards result in a strong international position and a healthy growth in key areas; a city worth discovering.

- The Global Creativity Index (GCI), 2004: Iceland 0.612 (7th place of 48)
- The World Competitiveness Index (WCI), 2006: Iceland 5,40 (11th place of 45)
- The Index of Information and Communication Technology (ICT), 2005: Iceland 1,78 (3rd place of 45)

# Study Visits

## Visit Reykjavik and get some new ideas

Further information can be found on [www.visitreykjavik.is](http://www.visitreykjavik.is). If you have any further questions, please do not hesitate to contact us on our e-mail or telephone.

### Study Visits

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City of Reykjavik

Reykjavik  
PURE ENERGY

## ***Visit Reykjavik and get some new ideas***

Ideas and information are an organization's most valuable resource. What separates superb organizations from good ones is how well it manages to utilize the creativity of its employees. The best ideas are often sparked in the area between opposites. In Iceland, the opposites of light and dark, fire and ice, America and Europe, city and nature, isolation and perfect connection with the world, meet.

Study Visit is defined as a business tour, where professionals, managers, politicians, delegations or groups search for inspiration in other societies. The City of Reykjavik's administration and its many departments and institutions have over the years developed best practices in many areas and would like to share its knowledge and experience with others. Reykjavik Study Visits offers a visit to the city to receive information, whether through lectures or guided sightseeing trips, to get a better and/or different knowledge with the possibilities of implementing new systems or disseminating information on the return to the visitor's own countries. Our employees are ready to share their knowledge, and we hope that such sharing will inspire you to new heights.

The City of Reykjavik is not large when compared to other capital cities around the world. However, the projects we address are, for the most part, the same. The solutions we have found, and are still finding, have drawn attention from various quarters.

Our administrative systems are smaller, and we are therefore often quicker to try out new ideas. Surveys which we carry out among the public on a regular basis show that we are on the right track. Our residents are very happy with the services provided by the municipality.

Reykjavik's Study Visits are a blend of professional knowledge-building and sightseeing for groups and are composed of a range of seminars on particular themes in the following areas:

### **Energy from the Bowels of the Earth diverse use of geothermal energy in Reykjavik**

How do we utilize geothermal energy? Thermal pools and thermal beach. Heated streets and pavements.

### **Environmental Policy in Action**

Local Agenda 21, consultation with residents and environmental indicators. Nature in the city. Fuel from landfills to vehicles.

### **Children in the City - during the school year**

Educational work in Reykjavik pre-schools and compulsory schools. Individualized and cooperative learning. IT in schools.

### **Children in the City - during summer vacation**

Reykjavik Municipal Work School. School gardens. Recreational options in the summer.

### **Children in the City – creativity**

Child protection. Cultural and information centre for young people (16-25 years). Social wealth and prevention measures. **Young and Energetic City**

Rapid growth of a young city. Development of the city centre. Planning Fund – buyout of properties.

### **Sunspot for Everyone**

Development and innovation in welfare services. Positive Behavior Support. Solution-based approach, assistance toward self-help.

### **Equality and Diversity**

Equality issues – success and new points of emphasis. Job evaluation. Multicultural activities in the City's pre-schools and compulsory schools.

### **The Creative City**

"Reykjavik Pure Energy", the secret behind a creative destination. Creative co-operation between the city and private entities. Cultural work of young people.

### **Technological Reykjavik**

Land Information System of Reykjavik Area. A school building for the future. The development and operation of sports facilities.

### **Operation of the Municipality - bringing Service to Every Citizen**

Management System of the City of Reykjavik. The Oracle Employee System – Preparation and Adaptation. Overview of Finances and Budgeting Process

\*If you have requests for other lectures and sightseeing we will try and accommodate.

