



# EUROCITIES KSF Summer Event 2009

## Agenda 11th June

**Conference facilitator: Eiríkur Hjálmarsson, Information Officer, Reykjavik  
Energy**

**Location: Radisson SAS Hotel Saga**

- 08:30-09:00 **Registration**
- 09:00-09:10 **Welcome**  
Hanna Birna Kristjánsdóttir  
Mayor of Reykjavik
- 09:10-09:20 **Welcome Note**  
[Taavi Aas](#)  
Vice Mayor of the city of Tallinn, Chair of EURO CITIES KSF
- 09:20-12:20 **Plenary session**  
Keynote Speakers
- 09:20-09:40 **The Green Challenge**  
[Katrín Júlíusdóttir](#)  
Minister of Industry, Energy and Tourism
- 09:40-10:00 **EU Policy Actions on ICT & Energy Efficiency**  
[Colette Maloney](#)  
Head of Unit H4: ICT for Sustainable Growth, European Commission, DG  
Information Society and Media
- 10:00-10:20 **Stockholm - Europe's first Green Capital**  
[Staffan Ingvarsson](#)  
Chief of Staff, Executive Office, City of Stockholm
- 10:20-10:40 **Bristol's ICT Carbon Footprint**  
[Lorraine Hudson](#)  
Climate Change & Built Environment Co-ordinator, Environment  
and Sustainability Unit - Bristol City Council
- 10:40-11:00 **Coffee break**



- 11:00-11:20 **Turning your Carbon Footprint to a Toeprint**  
[Isaac Kato](#)  
Verne Global Executive Vice President and Chief Financial Officer
- 11:20-11:40 **Towards a smart and sustainable Community: The Connected Urban Development experience.**  
[Bas Boorsma](#)  
Head, Connected Urban Development (Amsterdam), IBSG, Cisco
- 11:40-12:00 **The Green Agenda - From Policy to Practice**  
[Dieter Gantenbein](#)  
Edison Project Leader, IBM
- 12:00-12:20 **Fiber Optics & Green Energy - A Match for Reconstruction**  
[Birgir Rafn Þráinsson](#)  
Managing Director Reykjavik Fiber Network
- 12:20-13:20 **Lunch Buffet at Skróður Radisson Hotel Saga**
- 13:20-13:40 **The Icelandic Opportunity: Inspiration for a New World Model**  
[Guðjón Már Guðjónsson](#)  
Ministry of Ideas
- 13:40-14:40 **Panel Discussions**
- Colette Maloney, Staffan Ingvarsson, Lorraine Hudson, Isaac Kato, Bas Boorsma, Dieter Gantenbein, Birgir Rafn Þráinsson and Guðjón Már Guðjónsson.**
- Moderator: Paul Bevan  
EUROCITIES Secretary General
- 14:40-15:00 **Coffee break**
- 15:00-16:00 **Parallel Thematic Workshops**

#### **Workshop A**

##### **Simple ICT solutions for increased sustainability**

Facilitator: Hjörtur Grétarsson, Chief Information Officer, City of Reykjavík

Focus: Cities can support the transition to a low-carbon self-sustainable future by serving as examples for both the private sector and for individuals. What ICT solutions are already in place? What ICT solutions are we hesitant to implement and why? Innovative simple solutions that are proven to work.



## **Workshop B**

### **Urban policies on digital innovation and sustainable growth**

Facilitator: Dave Carter, Head of Manchester Digital Development Agency (MDDA), Manchester City Council

Focus: Cities can support innovation and sustainable growth through effective policy. Cities as digital platforms and a playground for innovation. What urban policies are proven to work? How do we get from policy to successful implementation and execution?

16:00-16:20 **Workshops Conclusion**

Short presentation of workshops and Q&A

16:20-17:05 **Speed Networking**

Three rounds of 15 minutes. A chance to meet face to face representatives of cities and organisations that have been working on interesting projects.

**Host:** City of Reykjavik

**Project:** Green & mobile! A smart solution for Parking operations

**Host:** Cisco

**Project:** Smart Workcentres in Amsterdam

**Host:** IBM

**Project:** Bornholm project

**Host:** City of Bristol

**Project:** Low carbon city project

**Host:** City of Stockholm

**Project:** The Green Capital of Europe

**Host:** INEC – International Network of e-Communities

**Project:**

**Host:** Municipality of Seltjarnarnes, Iceland

**Project:** Fiber to the home FTTH project

**Host:** Idega

**Project:** Open Source Software for eGovernment

**Host:** Microsoft



**Project:** Citizen Service Platform in Bergen and Porto



- 17:05-19:00 **Prepare for Power Dinner**  
Free time to prepare for dinner or take a look at Reykjavik - Guided tour in City centre available.
- 19:00 - 22:30 **Official Conference Dinner at Hellisheiði Plant**  
**Hosted by the City of Reykjavik & Reykjavik Energy**  
Dinner in a spectacular surroundings of a geothermal power station close to Reykjavik. Buses leave from the conference hotel at 19:00 and head back to the city at 22:00.  
*(Eurocities members & Invitees only)*

## Agenda 12th June

**Radisson SAS Saga Hotel**  
(for EURO CITIES members only)

- 09:00-12:20 **Working groups**
- 09:00-10:30 **[mGovernment](#)**  - Conference Room A  
**Chair:** Julia Lopez i Ventura
- eInclusion** - Conference Room B  
**Chair:** Marten Buschman
- 10:30-10:50 **Coffee break**
- 10:50-12:20 **ICT4EE** - Conference Room A  
**Chair:** Dave Carter
- [Broadband](#)**  - Conference Room B  
**Chair:** David Van Keulen
- 12:20-13:20 **Lunch Buffet**  
Skrúður Radisson Hotel Saga
- 13:20-14:00 **Round Table**  
Lessons Learned in Reykjavik

In this short and rather informal panel discussion will conference delegates get the chance to share ideas and questions the Reykjavik Summer Event did invoke. What did we learn? What was interesting? What was not? What are our next steps? Generally an open and honest discussions which we hope that delegates will take time to think about and share their thoughts.



14:00-15:30 **KSF Members Meeting**

15:30 **Technical Visits**

**A. Visit to CCP** - CCP is an Icelandic gaming company that focuses on massively multiplayer online games (see [www.ccpgames.com](http://www.ccpgames.com) and [www.eveonline.com](http://www.eveonline.com)). Currently developing and publishing EVE Online which has many innovative features such as the single world approach, sandbox design and player driven economy in a world of more than 300.000 players. CCP as a company is also very unique. With operations in three continents with almost 400 employees CCP has always made excellence in technology and management as a core value for the company. In this visit we will review the company's history since founding in 1997, current operational status and future prospects. We will of course also give you an insight into the amazing world of EVE Online.

**B. City of Reykjavik Department of Environment & Transport**

Eygerður Margrétardóttir, Head of Policy and Development, will introduce the Local Agenda 21 for the City of Reykjavik and how we implemented the policy through „Reykjavik's Green Steps“. Eva G. Þorvaldsdóttir, Head of the Botanical Garden of Reykjavik, will welcome guests in the Botanical Garden and introduce the environmentally friendly operation, role and history of the Garden which was founded in 1961. Sigurður Friðleifsson, manager of the Energy Agency in Iceland, will introduce the work already undertaken in developing CO2 calculators available online and their actions to increase green awareness amongst the public.

**NOTE - The Conference language will be English**

**The agenda is subject to change**